

the
2015 SERENBE
DESIGNER SHOWHOUSE

September 11 – October 4, 2015

Presented by Atlanta Homes & Lifestyles

serenbeshowhouse.com



TABLE OF CONTENTS

General Information + Tickets.....	4	About Serenbe.....	16
Sponsors.....	6	Master Plan.....	17
Opening Night Preview Party.....	8	The Arts at Serenbe	19
Dine at Serenbe.....	10	About the Art Farm.....	20
Private Group Tours + Event Programming.....	10	About the Architect + Builder.....	22
Shops at Serenbe.....	12	Floor Plans.....	24
Special Events.....	13	Designers.....	26
Letter from the Founders.....	14		



ATLANTA
HOMES
& LIFESTYLES

The 2015 Serenbe Designer Showhouse program is produced by *Atlanta Homes & Lifestyles* magazine, 1117 Perimeter Center West, Ste. N118, Atlanta, GA 30338. atlantahomesmag.com

Atlanta Homes & Lifestyles

SERENBE DESIGNER SHOWHOUSE

September 11–October 4, 2015

showhouse hours

Thursday–Saturday: 10 a.m.–6 p.m.

Sunday: 12–6 p.m.

*Private group tours available Monday–Wednesday by appointment. Email Kirstin Brown at kirstin@serenbe.com.

tickets

Showhouse Admission \$20 | Tickets available online at serenbeshowhouse.com, on-site exclusively at the Bosch Experience Center at Serenbe and in Atlanta at ADAC | 349 Peachtree Hills Avenue.

proceeds

The Art Farm is a growing artist and residency complex at Serenbe that houses and supports visiting and permanent artists aligned with the Serenbe Institute, Serenbe Playhouse, Artist in Residence program, Serenbe Fellows and Serenbe Film.

The Art Farm is collaborating with Rural Studio, the design-build program of Auburn University, to construct and field test live-work artist studio cottages. All net proceeds from the 2015 Serenbe Designer Showhouse will support building these artist cottages.

parking

Parking for the Serenbe Designer Showhouse is in the Grange neighborhood of Serenbe.

directions

Only 35 miles from Atlanta, Serenbe is located just south of the airport in beautiful Chattahoochee Hills.

Enter the Serenbe community from Atlanta–Newnan Road, turning onto Selborne Lane, take the first left at Gainey Lane, then follow the signs for showhouse parking. Detailed turn-by-turn directions can be found at serenbe.com/contact.



Photo by Ali Harper



MONOGRAM

YOUR HOME SAYS A LOT ABOUT YOU.
WE'RE HERE TO LISTEN.

Your home is a reflection of you. Ferguson's product experts are here to listen to every detail of your vision, and we'll work alongside you and your designer, builder or remodeler to bring it to life. Schedule a one-on-one consultation with us today.

FERGUSON.COM/SHOWROOMS

Augusta (706) 860-7677
Buckhead (404) 495-9919
Columbus (706) 571-2020
Fayetteville (770) 716-4144

Roswell (770) 442-1800
Savannah (912) 234-2211
Suwanee (678) 546-0760

FERGUSON[®]
Bath, Kitchen & Lighting Gallery

©2015 Ferguson Enterprises, Inc.

SPONSORS

presenting sponsors

**ATLANTA
HOMES**
& LIFESTYLES

serenbe

LEXUS

**MONTE HEWETT
HOMES**

hospitality sponsors



the **FARMHOUSE**
at serenbe

BOSCH
Invented for life

**BLUE EYED
DAISY**

industry sponsors

ADAC **Chairish**

contributing sponsors

PORCELANOSA[®]
TILE / KITCHEN / BATH / HARDWOOD



Bell
KITCHEN & BATH STUDIOS

**AUTHENTIC
RECLAIMED FLOORING**

Thermador[®]
REAL INNOVATIONS FOR REAL COOKS

ROHL
Authentic Jewelry for Kitchens and Baths



Photo by J. Ashley Photography

OPENING NIGHT PREVIEW PARTY

Thursday, September 10, 7–9 p.m.

Join us for cocktails, hors d'oeuvres, music and design as we celebrate the opening of the 2015 *Atlanta Homes & Lifestyles* Serenbe Designer Showhouse. Be among the first to tour the home and enjoy a festive French-creole bohemian street party. The event begins at 7 p.m., when guests will be led down the streets of Grange to the showhouse featuring 13 designers. Guests will take in the natural landscape of Serenbe from the expansive living room overlooking the lake and woods and have the opportunity to meet the showhouse designers, who will be on hand to discuss their work.

**Tickets to the Opening Night Preview Party are \$50 until September 1. After the discounted offer deadline, tickets will increase to \$60. Tickets can be purchased at serenbeshowhouse.com.*



DINE AT SERENBE

THE BLUE EYED DAISY BAKESHOP

Monday & Tuesday | 7 a.m.–9 p.m.
 Wednesday & Thursday | 7 a.m.–4 p.m.
 Friday & Saturday | 7 a.m.–9 p.m.
 Sunday | 7 a.m.–6 p.m.
 (770) 463-8379 | blueeyeddaisy.com

THE HIL

Tuesday | 5–9 p.m.
 Wednesday–Friday | 11 a.m.–2 p.m. & 5–9 p.m.
 Saturday & Sunday | 11 a.m.–9 p.m.
 (770) 463-6040 | the-hil.com

THE FARMHOUSE

Lunch | Saturday & Sunday | 11:30 a.m.–3 p.m.
 Dinner | Thursday–Sunday | 6–9 p.m.
 Happy Hour | Thursday–Sunday | 4–6 p.m.
 (770) 463-2622 | serenbefarmhouse.com
 Reservations recommended but not required

**Private groups of 10 or more guests can reserve lunch Monday–Wednesday with 7 days advance notice.*

PRIVATE GROUP TOURS & MORE



Private showhouse tours are available Monday–Wednesday for groups of 10 or more, by appointment only, and must be booked seven days in advance.

Private Farmhouse Lunch

Group lunch at The Farmhouse at Serenbe can be reserved for groups of 10 or more. A complimentary Serenbe community tour can also be included before or after your group lunch at The Farmhouse.

The Secret Garden Performance

Private performances of *The Secret Garden* can be reserved. Tucked into the woods is an English garden built just for Serenbe Playhouse. If you missed *The Secret Garden* this summer, you can still experience the magic. Cocktails can be added to this experience for those 21 and older.

To book a group tour, lunch, cocktails or Secret Garden performance contact Kirstin Brown at kirstin@serenbe.com

SHOPS AT SERENBE

With unique boutiques, a general store, art galleries, home decor purveyors, a sweet shop and more, Serenbe offers plenty of places beyond the designer showhouse to explore, not to mention three award-winning farm-to-table restaurants. Wander before or after you visit the showhouse, and don't miss out on all Serenbe has to offer.

AMBLEWOOD GALLERY

amblewoodgallery.com

Fine Art Photography Gallery | 9133 Selborne Lane

BAMBOO JUICE

bamboojuices.com

Cold pressed juice available at The Blue Eyed Daisy

BLUE EYED DAISY

blueeyeddaisy.com

Bakeshop & Cafe | 9065 Selborne Lane

BOSCH EXPERIENCE CENTER

boschexperiencecenter.com

Sustainability Education Center | 10640 Serenbe Lane

*Exclusive on-site ticket sales

ELITE FITNESS

facebook.com/EliteFitnessAtSerenbe

Gym & Fitness Center

THE FARMHOUSE AT SERENBE

serenbefarmhouse.com

Restaurant | 10950 Hutcheson Ferry Rd

THE GENERAL STORE AT SERENBE

generalstoreatserenbe.com

Grocery & more | 10642 Serenbe Lane

GREENHOUSE

greenhouseserenbe.com

Antiques and Home Decor | 9117 Selborne Lane

THE HIL

the-hil.com

Restaurant | 9110 Selborne Lane

THE HIVE

thehiveserenbe.spaces.nexodus.com/en

Coworking space | 9110 Selborne Lane Suite 200

HONEYCOMB CONSIGNMENT

facebook.com/HoneycombConsignment

Womens Consignment Store | 9110 Selborne Lane

THE INN AT SERENBE

serenbeinn.com

Inn | 10950 Hutchesons Ferry Road

PAISLEY SALON

paisleysalon.com

Hair Salon | 9059 Selborne Lane

RESOURCE

facebook.com/ResourceSerenbe

Gifts and Home Decor | 9110 Selborne Lane

SELBORNE SWEETS

selbornesweets.com

Sweet Shop | 9131 Selborne Lane

SERENBE CYCLING

Opening Fall 2015

Cycling Hub, Pitstop & Push-off Point

Sign up: kirstin@serenbe.com

SERENBE FARMERS & ARTISAN MARKET

facebook.com/serenbeMarket

Farmers & Artisan Market, Cooking Demos

& Live Music | Selborne Green, 9110 Selborne Lane

SERENBE FARMS

serenbefarms.com

Organic Farm | 8457 Atlanta Newnan Road

SERENBE REAL ESTATE OFFICE

serenberealestate.com

Real Estate | 9055 Selborne Lane

SERENBE TRAIL RIDING

serenbetrailriding.com

Horseback Riding | 10950 Hutcheson Ferry Road

SPA AT SERENBE

spaatserenbe.com

Spa | 9135 Selborne Lane

TWIG

facebook.com/TwigSerenbe

Candles, Gifts & Housewares | 9077 Selborne Lane

ZOETIC

zoetic.life

Yoga, mindfulness & guided labyrinth walks

SPECIAL EVENTS

OPENING NIGHT PREVIEW PARTY

Thursday, September 10 at 7 p.m.

\$50/person; \$60 after September 1.

Join us in the bucolic Serenbe community to celebrate the opening of the second *Atlanta Homes & Lifestyles* Serenbe Designer Showhouse with French-creole inspired cocktails, bites and live music.

SOUTHERN CHEFS POTLUCK

Sunday, September 13, 3 p.m.

\$150/person; Supporting Wholesome Wave
The Serenbe Inn Pavilion

HAYRIDE & ANIMAL FEED

Saturdays/Sundays at 1 p.m.

\$5/person, The Inn at Serenbe

SERENBE FARM TOURS

Saturdays at 12:30 p.m.

\$5/person

WINE TASTINGS

Sundays at 3 p.m.

\$10/person; The General Store

RIGHT OFF THE FARM: SEASONAL COOKING CLASS

Sunday, Sept 20, 2 p.m.

\$40/person, Bosch Experience Center

ART OVER DINNER: RURAL STUDIO

Sunday, Sept 20, 6:30 p.m.

\$75/person, The Art Farm

SPEAKING OF MAKING + BOOK SIGNING:

PHOTOGRAPHER ANDREW MOORE + AIR

Saturday, Sept 26, 4 p.m.

FREE + Register, The Inn at Serenbe

ART OVER DINNER: ANDREW MOORE + JACKSON FINE ART

Sunday, Sept 27, 6:30 p.m.

\$75/person, The Art Farm

SERENBE PLAYHOUSE'S SLEEPY HOLLOW REVIVAL

Wednesday, October 1–November 1, 8 p.m.

\$30-\$35/person

ATLANTA CELEBRATES PHOTOGRAPHY RECEPTION

Thursday, October 1, 6 p.m.

FREE, Serenbe Institute Community Center

RSVP to brandon@serenbe.com

CHATT HILLS MUSIC: TAYLOR EIGSTI

Saturday, October 3, 8 p.m.

Tickets required

Scheduled events confirmed at the time of printing. Please check serenbe.com/events for new and updated listings.



LETTER FROM SERENBE'S FOUNDERS



marie & steve nygren
SERENBE FOUNDERS

If you want to change the world, start in your own backyard. We discovered the property now known as Serenbe on a weekend outing to introduce our children to the Georgia countryside in 1991. Over the course of the next three years, we found that our time on the weekends and time together as a family brought us peace and serenity. So in 1994 we moved to the farm full time and stepped off the insatiable treadmill of life.

In 2000, we recognized the need to protect the woods and lands that had become our home. That journey has led us to become placemakers, where we are rediscovering what it means to build community and create place, to think about life as a piece of art where we can bring beauty to the small moments in life.

It has always been extremely important to our family to celebrate the arts. From the lampposts in the Selborne neighborhood to the site-specific outdoor theater of Serenbe Playhouse, our goal is to integrate the arts into every aspect of life here at Serenbe. We are excited to invite you to visit the 2015 Serenbe Designer Showhouse, and to stay for a meal, a weekend or to call it home for a lifetime.



ABOUT SERENBE

“A neighborhood with fresh food and fresh air that makes well-being as natural as nature itself.”

Serenbe is pioneering a new community model connected to nature on the edge of Atlanta. A neighborhood with fresh food and fresh air that makes well-being as natural as nature itself. A community where people live, work, learn and play in celebration of life’s beauty. Where connections between people, nature and the arts are nourished. Serenbe is set among acres of preserved forests

and meadows with miles of nature trails connecting homes, restaurants, arts and businesses.

Serenbe’s architectural planning sets a new standard for community living and engagement by remembering the past. Each of the four neighborhoods will have complementary commercial centers focused on the elements of a well-lived life: arts for inspiration, agriculture for nourishment, health for well-being and education for awareness.

Year-round cultural events include outdoor theater from Serenbe Playhouse,

culinary workshops and festivals, music events, films and lectures, boutique shopping, art galleries, a spa and trail riding, plus a robust Artist in Residence program featuring dinners, open studios and talks.

Fresh food is another of Serenbe’s natural assets, with a 25-acre organic farm, seasonal Saturday Farmer’s Market, thriving CSA program and edible landscaping, including blueberry bushes and fig trees along paths and sidewalks. Serenbe is a place where you can come for the farmer’s market, enjoy a long weekend or stay for a lifetime.

SERENBE COMMUNITY MASTER PLAN



THE ARTS AT SERENBE



Oliver Jeffers, Artist in Residence 2014

serenbe institute

The Serenbe Institute for Art, Culture & the Environment is a non-profit organization that exists to make Serenbe a community that passionately explores, embraces and expands the connections between nature, culture and the art of living. The Serenbe Institute develops, incubates, presents and facilitates a wide range of programs and events furthering its mission to cultivate our community's creative, intellectual and ecological qualities.

Today the Institute supports the following programs at Serenbe: outdoor theatre with plays and musicals, artist residencies, intimate musical performances, lectures, artist dialogues, a renowned fellows program, film screenings, photography, concerts, films in the wildflower meadow, cabarets, theatre camps, education, visiting authors and playwrights and public art. Since its inception in 2004, the Institute has established Serenbe Film, Serenbe Fellows, The Serenbe Playhouse and Serenbe Artist in Residence (AIR) which all have a full slate of annual programming.

serenbe artist in residence program (AIR)

The non-profit Serenbe Artist in Residence program provides artists of the highest caliber uninterrupted time and space in which to create. Invited artists are provided studio, housing, a stipend and a deeply interested and supportive community at Serenbe. Since its inception in 2007, over 35 artists have participated in AIR residencies and have contributed hundreds of days of art and culture to the community. Notable past artists have included Paul Vallinksi, Lora-Faye Whelan, Cornelia Conrads, Bernice McFadden, Sarah Kay, Oliver Jeffers and Sam Winston. Learn more at airserenbe.com.

serenbe playhouse

Serenbe Playhouse is a year-round, site-specific outdoor theatre at Serenbe and believes that theater is an art form with a unique power to illuminate the human experience, and honors this by producing artistically rich, open-air theatrical performances for audiences throughout Metro Atlanta. By reducing the barriers between audiences and actors, the playhouse provides numerous opportunities for engagement, conversation and collaboration. Serenbe Playhouse is a pioneer in modeling Green Theater Practices by producing plays with a commitment to social responsibility and environmental stewardship. Learn more at serenbeplayhouse.com.

serenbe film

Serenbe Film brings together people who enjoy and appreciate the art of film. Offering special screenings, filmmaker discussions and one-of-a-kind film events for adults and children. Annual events include Shorts at Sundown, drive-in movies in the Wildflower Meadow, special themed dinner screenings and a partnership with The Atlanta Film Festival. Learn more at serenbefilm.com.

serenbe fellows

Serenbe Fellows sponsors residencies by eminent scholars, such as sociologists, experts in urban planning and design, environmental and social sustainability. The scholars interact with residents through presentations, workshops and seminars, providing insights into issues of particular importance to Serenbe and the surrounding community.

**Visit serenbeinstitute.com for more information.*



Image courtesy of Rural Studio

ABOUT THE BENEFICIARY

the art farm at serenbe

Serenbe was designed with the arts in mind, including The Art Farm, a 40-acre complex that serves as the central place for artists, the arts and culture at Serenbe. The aspiration is to convene and house multiple artists at a time, and The Art Farm is a response to this need and creates an essential physical place for the arts at Serenbe.

The Art Farm is collaborating with Rural Studio to construct the first wave of live-work artist cottages. Rural Studio is an off-campus design-build program of Auburn University, established in 1993 by D.K. Ruth and Samuel Mockbee to give architecture students a hands-on educational experience. The artist cottages are based on Rural Studio's 20K House project that began in 2005 as a research project to address the need for affordable housing, provide an alternative to the mobile home and accommodate potential homeowners who are unable to qualify for commercial credit.

The objective of The Art Farm Rural Studio collaboration is to design and build an affordable home that can be reproduced and commercialized to bring affordable housing to the mainstream. The net proceeds from the 2015 Serenbe Designer Showhouse will directly benefit this initiative at The Art Farm. The first cottages are set for completion in Fall 2015. These 500-square-foot cottages are constructed by local builder Simon Shell with interiors designed by prominent Atlanta-based interior designers Steve McKenzie of Steve McKenzie's and Kerry Howard of KMH Interiors, current ASID President and 2014 Serenbe Showhouse Designer.

Learn more about Rural Studio at ruralstudio.org

*the art farm
at serenbe
master plan*



HOLLAND INTERIORS

Window Treatments ~ Hardware ~ Closets & More



ELEGANCE BY DESIGN.

351 Peachtree Hills Ave. Atlanta, Ga. 30305
Phone: (404) 254-4710 | www.hollandinteriors.com

ABOUT THE BUILDER + ARCHITECT



monte hewett, *builder*

Monte Hewett graduated with a degree in industrial construction management from Colorado State University. He began his building career in Texas and went on to serve as vice president/division manager for Highland Homes in Atlanta from 1988 to 2000. In this position, Hewett gained experience in all aspects of the business, from establishing banking relationships to land acquisition and product development. He then pooled his experience, resources and talent and started his own company, Monte Hewett Homes, LLC. He lives in Atlanta with his wife Jill and their three children.

Monte Hewett Homes
montehewetthomes.com // (404) 459-6080

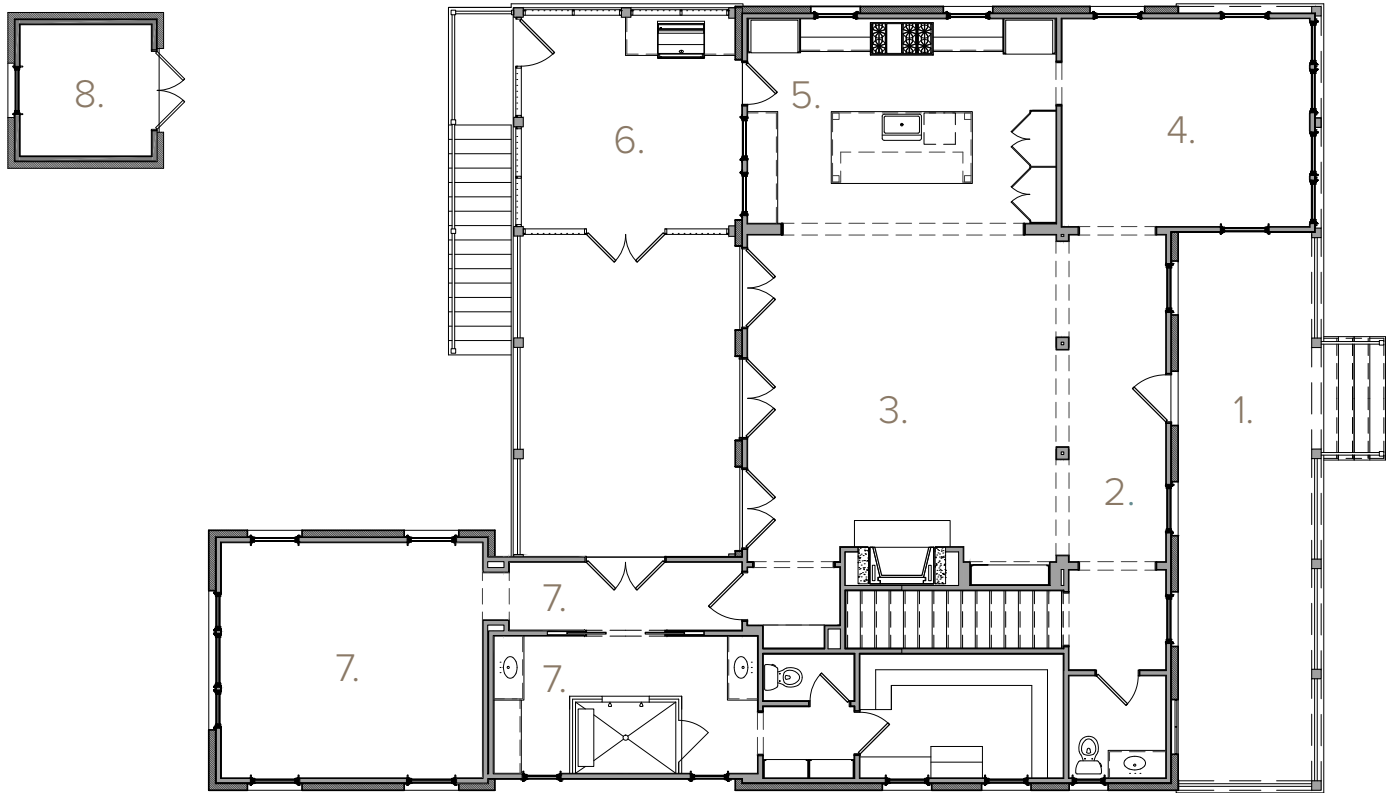
j.p. curran, *architect*

J.P. Curran is a registered architect and member of the AIA. He studied at the University of Notre Dame, where he earned a Bachelor of Architecture in 2002. In 2005 he joined the decorated architecture firm Historical Concepts, where his classical training and broad exposure to Southern architecture was a natural fit. He founded Curran and Company Architects in 2014 and is currently working on projects in Georgia, Virginia, and North Carolina. The firm specializes in creating authentic architecture with a range of styles and contemporary spaces suited for modern living.

Curran and Company Architects
currancoarchitects.com // (404) 275-5597

FLOORPLANS

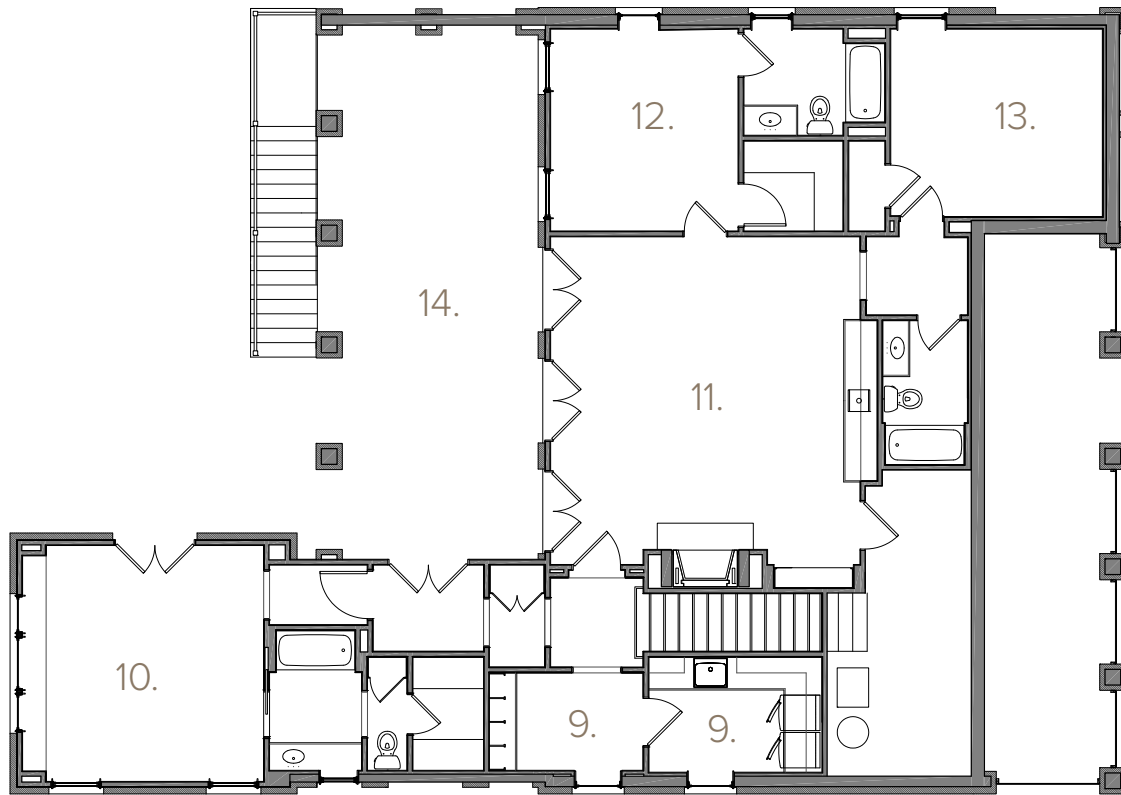
2015 Serenbe Designer Showhouse // Main floor



1. **B.D. JEFFRIES**
BD Jeffries
Front Porch
2. **LYNDSY WOODS**
L Kae Interiors, Inc
Entry Gallery, Stair Hall & Powder
3. **LAUREN DELOACH**
Lauren DeLoach Interiors
Living Room
4. **AMY MORRIS**
Amy Morris Interiors
Dining Room
5. **ANN HUFF & MEG HARRINGTON**
Huff Harrington Home
Kitchen
6. **ANN HUFF & MEG HARRINGTON**
Huff Harrington Home
Screen Porch
7. **TAMI RAMSAY & KRISTA NYE SCHWARTZ**
Cloth & Kind
Master Suite
8. **MOUNTAIN HIGH OUTFITTERS**
Mountain High Outfitters
Folly

FLOORPLANS

2015 Serenbe Designer Showhouse // Terrace level



9. JANIE WILBURN
The Jane Group
Mudroom & Laundry

10. BARBARA HEATH
B.B. Heath and Associates
Guest Bedroom

11. SHAYELYN WOODBERY
Shayelyn Woodbery Interiors
Family Room

12. CHRISTY DILLARD & HEIDI PIERCE
Dillard Pierce Design Associates
Bedroom #3

13. JASON MITCHELL
SmithBoyd Interiors
Office/Den

14. STUART PLINER
Stuart Pliner Design
Rear Terrace

MEET THE DESIGNERS

2015 Serenbe Designer Showhouse



DINING ROOM | AMY MORRIS

An Atlanta native, Amy Morris founded her full-service design firm with her trademark philosophy: “simplifying adds a level of elegance.” After graduating from the Art Institute of Atlanta with a Bachelor of Fine Arts in interior design, Amy interned with the renowned Gandy-Peace firm. She then went to work for Barbara Westbrook of Westbrook Interiors. Amy opened up her own design firm in 2005. Together with her talented team, Amy has transformed interior spaces for customers across the country. Specializing in transitional design, she’s known for sophisticated, traditional interiors with a fresh twist.

Amy Morris Interiors // amymorrisinteriors.com // (404) 389-0628



GUEST BEDROOM | BARBARA HEATH

Barbara Heath of B.B. Heath and Associates, formerly known as The Mercantile, was raised in Chicago and formed her love for interior design during her childhood, when she played “doll house” at the famous “Trend House” at Marshall Field’s on State Street. She officially began her design business eight years ago and quickly became an award-winning designer. She and her associates pride themselves on helping clients realize their own dreams. B.B. Heath and Associates’ designs aim to understand the needs of their clients, coupling quality products with refined aesthetics. Their work has been published both locally and nationally, and their clients are scattered throughout the United States and internationally.

B.B. Heath and Associates // bbheath.com // (404) 786-9633



LANDSCAPE ARCHITECTURE & GARDEN DESIGN |

MISSY MADDEN & H. TODD YEAGER

Since 2011, Bellwether principals Todd Yeager and Missy Madden have been working with discerning clients from Texas to North Carolina while bringing a creative approach to landscape architecture and garden design. Bellwether Landscape Architects is a boutique custom residential design firm that showcases a team of seasoned and academically trained landscape architects. Missy was recently named one of *Atlanta Homes & Lifestyles*’ 15 Under 40, and Bellwether’s work has been featured in publications including *Atlanta Homes & Lifestyles*, *Landscape Architect* and *Garden & Gun*.

Bellwether Landscape Architects // bellwetherla.com // (404) 996-1232

MASTER BEDROOM SUITE | TAMI RAMSAY & KRISTA NYE SCHWARTZ

CLOTH & KIND is a nationally recognized residential and commercial interior design firm led by principals Tami Ramsay and Krista Nye Schwartz, with office locations in Athens, Georgia, and Ann Arbor, Michigan. The pair is renowned for their collaborative approach to the design process and for their ability to create spaces with history and heart, with story and substance. Each project is layered with a meticulous mix of one-of-a-kind finds and finishes and a heavy dose of unique and custom textiles, curated art and furnishings. CLOTH & KIND’s design aesthetic is always classic and patinaed, with a modern vibe and a worldly influence.

CLOTH & KIND // clothandkind.com // (706) 224-9307



BEDROOM 3 | HEIDI PIERCE & CHRISTY DILLARD

Dillard Pierce Design Associates came from the merging of two established interior design firms, Dillard Design Group and Pierce Design Associates. Headed by Christy Dillard Kratzer and Heidi Pierce, Dillard Pierce Design Associates now represents a combination of creativity, energy and professional talent. With a focus on classic design, fine detailing, and customization, Dillard Pierce works within a range of styles to meet the needs and fit the lifestyle of each client, and their portfolio includes residential, corporate, hospitality, medical and retail projects. Under the name Dillard Pierce Collection, Christy and Heidi also design a line of high-end home furnishings and accessories that are produced in their Atlanta studio.

Dillard Pierce Design Associates // dillardpierce.com // (404) 264-9146



ENTRY GALLERY, STAIR HALL & POWDER | LYNSDY WOODS

Interior designer Lyndsy Woods is known for combining interior and exterior design elements to reflect the architectural quality a home deserves. A Cape Cod native and Savannah College of Art and Design graduate, her design style reflects clean lines, natural materials and simple color palettes. Lyndsy is able to pursue her passion for creating spaces that balance function and style by leading her own company, L Kae Interiors, Inc, which was established in 2009. Recently named one of *Atlanta Homes & Lifestyles*’ 15 under 40 and selected as “Best Kitchen and Bath Designer” by *Atlanta Home Improvement Magazine*, Woods continues to create spaces that mix function, comfort and timeless design.

L Kae Interiors, Inc // lkaeinteriors.com // (404) 597-9919



MEET THE DESIGNERS

2015 Serenbe Designer Showhouse



LIVING ROOM | LAUREN DELOACH

An Atlanta native, Lauren DeLoach embraces timeless Southern design with a fresh approach. Lauren combines comfortable with classic to bring her updated traditional style to residences across the South. A sense of history in a home is a key element in Lauren's philosophy. She works with clients to blend their family heirlooms with updated designs and fabrics to make each project truly one of a kind. She began refining her design aesthetic while studying at the College of Charleston and then later in art school at the University of Georgia. Founded in 2002, Lauren DeLoach Interiors has evolved into a full-service design firm whose projects have been featured in *Atlanta Homes & Lifestyles* and *Traditional Home*.

Lauren DeLoach Interiors // laurendeloachinteriors.com // (404) 310-1579



KITCHEN & SCREEN PORCH | ANN HUFF & MEG HARRINGTON

What happens when two committed Francophiles, art lovers and design junkies get together over a bottle of red wine? Huff Harrington Fine Art, a gallery with a little je ne sais quoi is born, followed a few years later by its décor sibling, Huff Harrington Home. Ann Huff was raised in Geneva, Switzerland, lived in France, speaks flawless French and is armed with a Bachelor of Arts in art history from Swarthmore College. Meg Harrington grew up with a suitcase in one hand and a passport in the other—which grew into a love of art and all things decor-related. Their home furnishings boutique is filled with French antiques, one-of-a-kind furnishings, accessories and plenty of life's little necessities—all with a little ooh-la-la thrown in.

Huff Harrington Home // huffharrington.com // (404) 467-0311



FAMILY ROOM | SHAYELYN WOODBERY

Atlanta native Shayelyn Woodbery was a founding partner of Penna Design before launching her eponymous design firm, Shayelyn Woodbery Interiors, in 2010. The firm specializes in high-end residential design and is versed in projects of all natures—classic, modern, transitional—and approaches each project with the intention to create a cohesive design plan that reflects clients' lifestyle and taste and will serve them for years to come. Shayelyn has done extensive work throughout the Southeast, and her projects encompass new construction, renovation and commercial endeavors.

Shayelyn Woodbery Interiors // shayelynwoodberyinteriors.com // (404) 271-5161

REAR TERRACE | STUART PLINER

Stuart Pliner, the principal of Atlanta-based Stuart Pliner Design, creates environments that are specific to his clients' unique tastes and desired results. Stuart, known for his refined sense of scale and proportion, understands the architecture of space and how to use it in the most purposeful and beautiful way for everyday living. His work has been featured in *Atlanta Homes & Lifestyles*, *Fine Furnishings International Magazine* and *Modern Luxury Interiors Atlanta*, and he received the ASID's Excellence Award for a single space in 2013.

Stuart Pliner Design // stuartplinerdesign.com // (404) 231-1267



OFFICE/DEN | JASON MITCHELL

Jason Mitchell graduated from Bauder College with a degree in interior design and today specializes in both residential and commercial design. After joining J Ansel Designs in 2005 he went on to work with Michel Boyd of SmithBoyd Interiors, where he has been a project manager since 2010. From initial planning to final installation, timeless design is key, and for Jason, design is not just an aesthetic; it is a lifestyle. Since joining Smith-Boyd Interiors, Jason has assisted in designing each project to cultivate a personal and collected atmosphere.

SmithBoyd Interiors // smithboydinteriors.com // (770) 547-0215



FRONT PORCH | B.D. JEFFRIES

For more than two decades B.D. Jeffries has served as Buckhead's premier lifestyle and home décor boutique. Their reputation as the quality source for fine alligator and crocodile accessories propelled owners Brad and Debbie Weitz to expand the business and concentrate on their true passion for home décor and interiors. B.D. Jeffries' carefully curated collection of home furnishings, one-of-a-kind accessories, stylish accents and elegant housewares offers the sophisticated customer special pieces sure to complement every style. The store offers a collection unlike any other, a staff that takes pride in outstanding customer service and in-home design consultation to those looking to update, style or furnish a new or existing home.

B.D. Jeffries // bdjeffries.com // (404) 231-3004



MEET THE DESIGNERS

2015 Serenbe Designer Showhouse



MUDROOM & LAUNDRY | JANIE WILBURN

Atlanta-based interior designer Janie Wilburn, principal of The Jane Group, enjoys collaborating with clients to create meaningful spaces. Combining a realistic and pragmatic approach with an insightful understanding of her clients' needs, she has a passion for incorporating special collections, objects and art to create interiors that impart personality and relaxed elegance.

Janie spent her formative years in Europe and holds a Bachelor of Arts degree from Columbus State University. She has worked under Suzanne Kasler Interiors and Wolf Design Group and founded the Jane Group in 2008.

The Jane Group // janegroupinc.com // (404) 323-0636

B.D. JEFFRIES

*Antiques, Home Furnishings,
Interior Design
& Gifts*

Atlanta

3736 B Roswell Rd
Atlanta, GA 30342 404-231-3004

Charlotte

720 Governor Morrison St
Charlotte, NC 28211 704-364-4004

bdjeffries.com